



PRESENTS



JOIN US

March 24, 2024

Lumenus.ca

be seen. be heard. be well



ABOUT LUMENUS

Lumenus Community Services is one of Ontario's largest community agencies providing mental health, developmental, autism and early year intervention services to the infants, children, youth and families across the Greater Toronto Area.

Our Mission: Transforming lives and building brighter futures through caring experiences.

Our Vision: We illuminate a seamless pathway to optimal wellbeing through high-impact mental health and developmental services and strong system leadership.

At Lumenus, we remove barriers our clients face on their road to wellness. We push open the doors that feel heavy, and give all of our clients their chance **to be seen, be heard, and be well.**



ABOUT EMBODY YOGA

EMBODY YOGA is a family friendly fundraiser accessible to all individuals. Participants raise money by collecting pledges and participating in a yoga session.

WHEN: March 24, 2024

WHERE: MLSE LaunchPad
259 Jarvis Street, Toronto, ON M5B 2N9

TIME: 8:00am to 11:00am

Visit us at [EMBODY YOGA](https://www.embodyyoga.com)

**NEW
LOCATION!**



WHY PARTICIPATE IN EMBODY YOGA

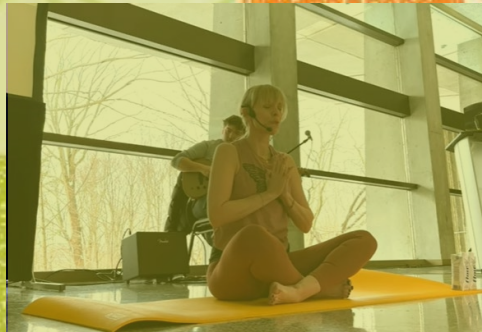
Because you can make a difference...

Too few children, parents, youth and young adults get the mental health and developmental help they need when they need it. When you give to Lumenus, you help change that. With your help we can illuminate pathways for individuals and families so that they don't fall through the cracks.

Whether it is a caregiver with a dependent in a mental health crisis, a 2SLGBTQ+ teen needing secure housing, a child with developmental challenges, you are supporting members of our community.

Your support allows Lumenus to build capacity and reduce barriers to system access, so that we can offer much needed support sooner to those that feel alone or misunderstood. Your help can light a bright future for an individual in crisis.

**Help us reach our goal of \$175,000. Participate in EMBODY YOGA.
Help Lumenus ensure that clients can be seen, be heard and be well.**



HOW IT WORKS

Register as an individual:

- 1) Register online at [EMBODY YOGA](#)
- 2) Raise money, earn incentives (raise a minimum of **\$125**)
- 3) Join us for **EMBODY YOGA** on **March 24**

Register as a team:

- 1) Select a Team Captain
- 2) Register online at [EMBODY YOGA](#)
- 3) Build a team up to 8 people
- 4) Raise money and earn incentives (raise minimum of **\$1,250**)
- 5) Join us for **EMBODY YOGA** on **March 24**

Please note that only credit cards are accepted as a form of payment through JustGiving. VISA Debit is not accepted at this time

EMBODY YOGA VIP AREA

VIP area celebrates individuals that raise \$1,000 or more.

VIP Member Benefits include:

- Day of recognition
- VIP lounge
- 10 min. massage
- Special giveaways and prizes

NEW!



WHY SPONSOR EMBODY YOGA

Money raised through EMBODY YOGA will help fund our over 120 programs and services. These resources are used to support our programs and services to ensure Lumenus program delivery is at the highest level possible

Lumenus provides supports to infants, children, youth and families by offering a diverse and comprehensive range of programs and services. By supporting EMBODY YOGA you are raising funds to ensure that our programs and services have the resources they need to support our clients. Our ability to deliver high quality programs and services allows us to lead the way for more clients on their journey back to wellness.

Having resources available to allocate across our organization allows us to efficiently and effectively offer in person and virtual programs and services.



SOLD
\$10,000
WELLNESS

\$7,000
MINDFULNESS

\$5,000
CLARITY

\$3,000
STRENGTH

IN-KIND

PRESENTING SPONSOR EXCLUSIVITY	●				
DAY OF OPENING REMARKS	●				
LOGO ON EMBODY YOGA PROMOTIONAL MATERIALS	●				
YOUR COMPANY PROMOTIONAL MATERIALS IN ATTENDEES SWAG BAG	●				
DAY OF CORPORATE SIGNAGE	●	●			
ACCESS TO THE \$1,000 PLUS VIP LOUNGE	3	2	1	●	
LOGO IN LOOPED SPONSOR PRESENTATION, DAY OF	●	●	●	●	●
DAY OF LOGO & COMPANY MENTION	●	●	●	●	●
COMPANY LOGO AND LINK ON EVENT WEBSITE	●	●	●	●	●
COMPANY LOGO ON SPONSOR THANK YOU BANNER	●	●	●	●	●
RESERVED VIP SPOTS ON YOGA FLOOR	8	6	4	2	
SOCIAL MEDIA POSTS (Instagram, Twitter, Facebook, LinkedIn)	14	10	6	4	2



OTHER SPONSORSHIP LEVELS

\$2,500: BECOME A KIDS AREA SPONSOR

Your company will graciously provide activities for kids ages 4 to 12 for approximately 40 kids.

- Logo on kids sponsor signage
- Logo on day of looped sponsor presentation
- Logo on sponsor thank you banner
- Logo and link on EMBODY YOGA website
- Logo on thank you sponsor banner
- Day of company mentions
- 2 reserved spots on the yoga floor
- 2 social media posts (Instagram, Twitter, Facebook, LinkedIn)

NEW!

OTHER SPONSORSHIP LEVELS

\$3,000 BECOME A VIP AREA SPONSOR

Your company will provide special incentives and perks to celebrate individual raising \$1,000 or more.

- Your company signage
- Logo on VIP area signage
- Logo on day of looped sponsor presentation
- Logo on sponsor thank you banner
- Logo and link on EMBODY YOGA website
- Logo on thank you sponsor banner
- Day of company mentions
- 2 reserved spots on yoga floor
- 3 social media posts (instagram, twitter, facebook linkedin)



VIP



OTHER SPONSORSHIP LEVELS - SOLD

\$4,000: BECOME A BREAKFAST SPONSOR

Your company will graciously provide a boxed breakfast for approximately 150 guests.

- Logo on breakfast sponsor signage
- Logo on day of looped sponsor presentation
- Logo on sponsor thank you banner
- Logo and link on EMBODY YOGA website
- Logo on thank you sponsor banner
- Day of company mentions
- 3 reserved spots on yoga floor
- 4 social media posts (Instagram, Twitter, Facebook, LinkedIn)

OTHER SPONSORSHIP LEVELS - SOLD

\$6,000: BECOME A SWAG BAG SPONSOR

The swag bag will be given out to all guests that participate in our in person and virtual event. Your company logo will be printed on a reusable bag that guests will use for years to come. The bag will be filled with various donated products.

- Logo on day of looped sponsor presentation
- Logo on sponsor thank you banner
- Logo and link on EMBODY YOGA website
- Logo on thank you sponsor banner
- Day of company mentions
- 4 reserved spots on yoga floor
- 6 social media posts (Instagram, Twitter, Facebook, LinkedIn)



CALLING ALL VENDORS \$100

NEW!

Come join us for a morning of yoga, showcase your business or craft to over 150 participants. Vendors will be posted on our event website and social media.

LOCATION:

MLSE LaunchPad, 259 Jarvis Street, Toronto, ON M5B 2N9

COST:

\$100 (all proceeds go to Lumenus EMBODY YOGA fundraising efforts).

TABLE SET UP: 7:00 am to 7:45 am

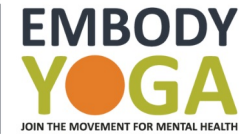
VENDOR TABLE: 8:00 am to 11:30 am

Includes tables, chairs, table linens and outlets if needed.

For more information contact Catia at cvalentimishaiel@lumenus.ca



PRESENTS



FOR MORE INFORMATION

CONTACT:

Catia Valenti Mishaiel

Director, Fund Development and Marketing

cvalentimishaiel@lumenus.ca T: 416-738-8906

HEAD OFFICE:

1126 Finch Avenue West, Unit 16 Toronto, ON, M3J 3J6

Foundation Charitable Registration #: 890358179 RR 0001

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EMBODY YOGA

